



KEISHA SOLOMON

DIGITAL SPECIALIST

ABOUT ME

I am a Content Creator/Digital Marketing Specialist. My skillset includes Web and App development, social media management, video marketing, animation, knowledge of SEO implementation, proficiency at graphic design, email marketing and experience in executing digital marketing campaigns for brands.

SKILLS

Web Development	●●●●●
Video Marketing	●●●●●
Social Media	●●●●●
Motion Graphics	●●●●●
Animation	●●●●●
SEO	●●●●●

CONTACT

(469) 360-2723
k.solomon@live.com
keishasolomon.com

EXPERIENCE

- Present **TINT SCHOOL OF MAKEUP & COSMETOLOGY**
CONTENT CREATOR/UI DEVELOPER
- Created and maintaining student portal (WordPress)
 - Create animated promo videos Graphic/Print Design/Social Media Ads Internet/Email Marketing
 - Video Marketing & Editing
 - Cartoon Animation
 - Social media/Blog management
 - Create and animate Custom Characters

- 2014-2021 **EVOBRAND MARKETING**
DIGITAL MARKETING SPECIALIST
- Create and maintain websites - CMS/SASS/Bootstrap/HTML
 - Create animated promo videos Graphic/Print Design/Social Media Ads Mobile App Development Internet/Email Marketing
 - Video Marketing & Editing
 - Cartoon Animation
 - Social media/Blog management
 - Create and animate Custom Characters

- 2010-2014 **INFOSYS**
LEAD WEB DEVELOPER
- Responsible for leading the team to manage 16 intranet employee portals for the HR department. I took the responsibility from strategy to the design of the Employee Portals and assisted in internal communications
 - Created SCORM compliant Learning Modules using Articulate Storyline
 - Managed Company Websites in WordPress
 - Managed Internal Communications using MailChimp



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AREAS OF EXPERTISE

- Branding
- Digital Graphics
- Social Media Marketing
- Innovative Design
- Web Development
- Video Editing
- Video Marketing
- Animation

MAIN INTERESTS

- Content Creation
- Digital Marketing
- Cinematic Videos
- Animated Film
- Storytelling
- Special Effects
- Web/App Development
- Graphic Design

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EDUCATION

GEORGIA STATE UNIVERSITY

MA Computer Information Systems | Atlanta, GA

FLORIDA STATE UNIVERSITY

BA Computer Technology | Tallahassee, FL

ADDITIONAL SKILLS

- HTML (5), Javascript, CSS
- Hubspot, Git, Google Docs
- Lead Generation
- Motion Capture
- Whiteboard Animation
- Google Analytics
- Elementor, Divi & WPBakery
- ClickFunnels

RECENT WORK

Websites

- tintcosmetologyschools.com
- evobrand.net
- truereleafmonroe.com
- executivechairbarbershop.com
- mrswwmanagement.com
- free2beyouboutique.com
- aestheticmedicaltraining.com
- sdsgents.org
- yourmpd.com
- thestarlist.com
- autostoneusa.com
- urbanedance.com
- konxt4.com
- mysocialgrid.com
- stiberinsuranceservices.com
- jewelscreditrepairllc.com

Other

- [instagram.com/tinhairandmakeupschool](https://www.instagram.com/tinhairandmakeupschool)
- [youtube.com/channel/UCAaqi8xJNIIhyfyxRJ30ogQ](https://www.youtube.com/channel/UCAaqi8xJNIIhyfyxRJ30ogQ)