



Keisha Solomon

Digital Specialist

I am a Content Creator/Digital Marketing Specialist. My skillset includes Web and App development, social media management, video marketing, animation, knowledge of SEO implementation, proficiency at graphic design, email marketing and experience in executing digital marketing campaigns for brands.

Contact

Phone

214-531-4427

Email

k.solomon@live.com

Address

144 Howe Cir Italy, TX

Education

1998

MA Computer Information Systems
GEORGIA STATE UNIVERSITY

1994

BA Computer Technology
FLORIDA STATE UNIVERSITY

Expertise

- UI/UX
- Visual Design
- Video Editing
- Storyboards
- User Flows
- Animation

Language

English

Experience

2014 - Present

EVOBRAND Concepts | Italy, TX

Digital Specialist

- Develop and maintain websites using CMS, SASS, Bootstrap, and HTML
- Create animated promotional videos and custom character animations
- Design graphics for print and social media ads
- Develop mobile applications
- Implement internet and email marketing strategies
- Manage social media platforms and blog content
- Conduct video marketing and editing
- Integrate augmented reality features

2020 - 2024

TINT school of makeup & cosmetology | Irving, TX

UI Developer/Content Creator

- Developed and maintained the student portal using WordPress
- Created animated promotional videos and custom character animations
- Designed graphics for print and social media ads
- Executed internet and email marketing campaigns
- Managed social media platforms and blog content
- Conducted video marketing and editing projects

2009 - 2014

Infosys | Plano, TX

UI/Web Developer

- Led a team to manage 16 intranet employee portals for the HR department, from strategy to design
- Created SCORM-compliant eLearning modules using Articulate Storyline
- Managed the company website using WordPress
- Handled internal communications via MailChimp

Reference

Tomeka Herod

Vice President, Wilkins Group

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Gregory Taylor

PR Manager, EVOBRAND Concepts

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Email: gtaylor@evobrand.net